



The Bharat Scouts and Guides

National Headquarters

Lakshmi Mazumdar Bhawan, 16, Mahatma Gandhi Marg, Indraprastha Estate, New Delhi-110 002.

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION.



Circular No. : 47 / 2017
Dated : 19th April, 2017

SUB.: YOUTH ENTREPRENEURSHIP & LEADERSHIP PROGRAMME.

Dear Sir/Madam,

We would like to inform you that Yuvak Biradari (Bharat) is a pan India voluntary, social, educational, cultural youth movement active since 1974. One of their flagship programmes is the Rashtriya Sneha Chhaavni for youth. Over the decades these youth camps have been nurturing youth leadership from the grassroots, encouraging entrepreneurship, increasing the social consciousness of the next generation, developing responsible citizenship, guiding for careers and for the holistic all round development of youth. Till date more than 20,000 youth and students have benefitted from their camps which have been organized in different towns across the country. These camps are also a great opportunity for youth from rural, urban areas as well as from humble backgrounds to gain the much needed exposure and increase their world view as they interact with experts and participants from different parts of the country. Youth from different states and across socio-economic strata are invited in the camps and Biradari thus maintains the diversity among the participants.

43rd Annual Rashtriya Sneha Chhaavni will be held from 28th May 2017 to 04th June 2017 at Mumbai (Address: New Zealand Hostel, Aarey Colony, Goregaon (East), Mumbai). Youth from the Scouts and Guides background are disciplined and have great leadership potential. Hence this year they are extending their invitation to 20 to 30 such youth from across the country through your nomination. They must be in the age group of **15 and 30 years** and must be comfortable in both Hindi and English. Accordingly you may select Scouts/Guides/Rovers/Rangers from your State Associations for participation in the same.

This is a social initiative in which most of the costs are borne by the organizer. Participants will be only bearing the costs of their food and educational visits which is Rs. 3000 per head. Accommodation, training and related expenses will be taken care by them. This year Vishwa Yuvak Kendra is collaborating with Bharat Scouts & Guides in organizing this programme.

Details as follows:

Name of the Event	:	Youth Entrepreneurship & Leadership Programme.
Dates	:	28 th May 2017 to 04 th June 2017
Venue	:	New Zealand Hostel, Aarey Colony, Goregaon (East), Mumbai.
Programme Content	:	<ul style="list-style-type: none">• The world of self-employment and entrepreneurship – its Advantages and Challenges.• Innovation – getting to that dream idea!• Writing the Business Plan• Raising capital – what are the options, sources, schemes.• Starting your venture – legal and financial aspects.• Marketing, Selling, Negotiation.• Success stories and Failure stories – learning from other' journeys• Social Entrepreneurship.• Leadership Skills.• Motivation – starts from self!

Frame Work	:	<ul style="list-style-type: none"> Distinguished personalities, experts, leaders will facilitate the programme. Programme methodology – Experiential activities, group work, panel discussion, quiz etc. Participants from different states of India as well as from urban and rural pockets provide for ideal peer learning. The week long residential camp ensures an immersive learning experience. Music session included to provide a therapeutic and meaningful value addition. One day educational tour of Mumbai is another highlight.
Democratic Values	:	<ul style="list-style-type: none"> The idea of the Democratic and Republic of India! Individual Social Responsibility – An investment for our present and future Experiencing the Parliamentary System.
Practical Details	:	<ul style="list-style-type: none"> For youth in the age group of 15 and 30 years. Medium of instruction will be in Hindi and English. Location – Mumbai – amidst nature Admission through recommendation by either Govt. authorities/ universities/ educational institutions/ NGOs/ public figures/ corporate organizations/ members of Yuvak Biradari or Vishwa Yuvak Kendra. Concessional admission fees – Rs. 3000 per head towards food expenses and educational visits. Camp will provide normal accommodation, food, training and local educational tour. Arrival on Sunday 28th May (morning and departure on Sunday 4th June (by 11 am).
Food Charges & Educational Visit	:	Participants will be only bearing the costs of their food and educational visits which is Rs. 3000 per head. Accommodation, training and related expenses will be taken care of by them. Travelling expenses are to be paid by the individual or their sponsoring authority.
Last Date of Application	:	<p>As the quota is limited, selection will be on the basis of "FIRST COME FIRST SERVE"</p> <p>The applications of the participating candidates may directly be submitted to Yuvak Biradari (Bharat), Hazarimal Somani Marg, C.S.T., Mumbai-400001, e-mail Id info@biradari.org and with a copy to National Headquarters, New Delhi along with Registration fee on or before 10th May, 2017.</p>

You are requested to encourage your Scouts/Guides/Rovers/Rangers & Leaders as per the eligibility criteria mentioned above and send their applications in the prescribed Proforma (enclosed) so as to reach on or before **10th May, 2017**. For details copy of circular 43rd Annual Rashtriya Sneha Chhaavni is enclosed herewith.

Thanking you,

Yours in Scouting,


(K. SUKUMARA)
DIRECTOR

Encl.: As above

Copy to: -

01. All the Office Bearers of the Bharat Scouts & Guides.
02. Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
03. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Sahid Jeet Singh Marg, New Delhi-110016
04. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida, Uttar Pradesh-201309.

DDBP/YP/19.04.2017